

Artwork Guidelines

When supplying artwork, we kindly request that it's sent over in vector format. Accepted files types: .PDF .EPS .AI

Sending us a print ready .PDF file?

Text should be **converted to curves/outlines** (you can alternatively embed the fonts)

- This will avoid font substitution.

At least **300dpi** for all non-vector graphics (such as JPG/PSD)

- Ensure all images and graphics are '**300dpi**' or above. If your images look 'pixelated' on screen then the chances are it's not quite good enough quality for printing. For best results use vector based graphics.

All artwork should be in **CMYK** colour format

- Please ensure all artwork is provided in **CMYK** format. Files provided in RGB format will be converted into CMYK before print and may result in significant colour differences from what you see on your monitor.